



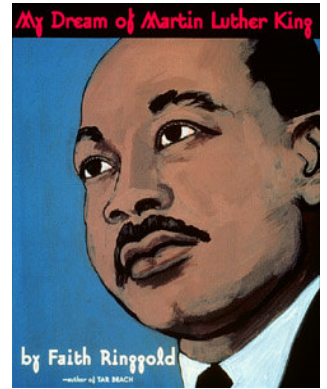
January 18, 2010

15th Annual  
Greater Philadelphia  
MARTIN LUTHER KING  
DAY OF SERVICE

MLK 365

15<sup>th</sup> Annual  
Greater Philadelphia  
Martin Luther King Day of Service  
Pennsylvania . New Jersey . Delaware  
Monday, January 18, 2010

*Celebrating Dr. King's Legacy By Turning  
Community Concerns Into Ongoing Citizen Action*



**One King Day, One King Book**  
*An Initiative of the*  
**15<sup>th</sup> Annual Greater Philadelphia  
Martin Luther King Day of Service**

Help children learn about Dr. King by participating in our 2<sup>nd</sup> Annual One King Day, One King Book program, an initiative of the 15<sup>th</sup> Annual Greater Philadelphia Martin Luther King Day of Service.

This year, we have selected ***My Dream of Martin Luther King***, by award-winning author Faith Ringgold, as our signature book. Ringgold has received many honors for her works, including the Coretta Scott King Award for Illustration, the Caldecott Honor Book Award, and the Parents' Choice Gold Award.

The goal of the **One King Day, One King Book** initiative is to increase students' understanding of Dr. King's legacy and contributions. We are asking local students to read and discuss ***My Dream of Martin Luther King*** and write an essay or create a drawing by completing the following thought:

**“Every good thing starts with a dream, and my dream is...”**

The book makes several thematic connections to the key principles of Dr. King's legacy, including courage, peace, and unity. Before starting their essays, we encourage teachers to have students complete one or more of the enrichment activities provided by Dragonfly Books and Global Citizen. You may access these activities on our website--[www.mlkdayofservice.org](http://www.mlkdayofservice.org), under the “Resources” section. Please contact our office if you would like to receive a copy of the activities package by mail. Essays should be no more than one page and K–2 students may submit a drawing instead of an essay. Bi-lingual entries are welcome!

Students in grades K–6 may read ***My Dream of Martin Luther King*** and submit an essay or drawing between now and December 4. Students in grades 7–12 and adults may participate by reading ***My Dream of Martin Luther King*** with young students and helping them create an essay or a drawing between now and December 4.

Every student that reads ***My Dream of Martin Luther King*** and enters a submission by December 4 will receive a King Day of Service certificate. Please include the student's full name, school, and grade on each submission.

Once submitted, essays will become the property of Global Citizen and may become a part of a permanent King Day of Service display. A select number of essays will be featured on our web site at [www.mlkdayofservice.org](http://www.mlkdayofservice.org). If you have any questions, please contact Rachel Turner at (215) 665-2459 or email at [turner@globalcitizen.us.com](mailto:turner@globalcitizen.us.com).

**Please submit essays via mail by December 4, 2009 to:**

**GREATER PHILADELPHIA MARTIN LUTHER KING DAY OF SERVICE**  
c/o Global Citizen ♦ 7 Benjamin Franklin Parkway ♦ Philadelphia, PA 19103

Phone (215) 665-2475 Fax (215) 665-2647 Email [mlkdayofservice@globalcitizen.us.com](mailto:mlkdayofservice@globalcitizen.us.com) Web [www.mlkdayofservice.org](http://www.mlkdayofservice.org)

**Global Citizen**  
*Think Globally. Act Locally.*

